

Speaker Bio - Joe Burton

Joe Burton is a retired Fortune 500 C-level executive turned serial entrepreneur (Whil, Headspace, FirstUp). He's a renowned keynote speaker, trainer and author of the best-selling book ***Creating Mindful Leaders***.

He's worked in over 50 countries and travels the world speaking on stress resilience, emotional intelligence, sustainable high performance, and mindfulness as a competitive advantage.

He specializes in helping professionals working in high pressure industries including sales, technology, financial services and healthcare.

Speaking Style: Known for his off the cuff humor and a casual, relatable speaking style, Joe shares a moving experience in dealing with stress and disruption in managing high performance organizations. He boils complex brain training topics down into easy to understand language, supported by science.



Event Topics Can Be Customized for any industry as a 60-minute interactive keynote or a highly experiential 2-4 hour training workshop. Examples include:

- Mindfulness for High Stress, High Performance Professions
- Emotional Intelligence: Your New Competitive Advantage
- Building Resilience in Sales and Customer Success
- Mindfulness as Medicine (for Healthcare Professionals)
- Situational Awareness for Safety (for Safety Conscious Companies)

Email contact@joeburton.biz to book
a webcast, keynote or workshop.

Why Book Joe Burton for Your Next Event?

68 NPS Score on all live events.

- 200+ events for Fortune 500 brands, combining science, deep insights and humor with a dynamic presentation style.
- Joe is **funny and highly relatable**. He's been in the trenches, building high-performance Fortune 500 companies and wildly successful startups.
- Backed by extensive personal experience and 300+ evidence-based studies behind neuroscience, resilience and high performance.
- **Content customized** to address the specific needs of your company.
- Joe has presented to diverse industries including technology, financial services, legal services, healthcare, CPG, manufacturing, food services, telecom, oil & gas, real estate, hospitality, insurance, automotive and more.
- He provides **practical and actionable** techniques to reduce stress and improve relationships, productivity and performance in your industry.



Pricing

- \$2,500 30-min webcast
- \$5,000 60-min webcast
- \$10,000 60-min keynote, plus travel
- \$15,000-\$20,000 2-4 hour workshop, plus travel

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Praise from Event Hosts

"For over seven years, Joe Burton has been a fan favorite at our events around the world. Audiences of 500-5,000+ have rated him the #1 speaker for events as diverse as HR, L&D, financial services, sales, automotive, utilities, consumer products and oil & gas. He's a natural comedian, highly entertaining, thought provoking and an executive with deep expertise in wowing, moving, and connecting with an audience."

- **Steve Morris, Co-Founder, The Eventful Group**

"Joe was rated the top speaker out of 48 leading experts at our Global Innovation Forum. He has an uncanny ability to relate the topics of wellbeing, resilience and high performance to any industry."

- **Rebecca Spencer, Director Global Wellbeing, Marriott International, Inc.**

"I was riveted to my seat as Joe unpacked the concepts, benefits and real-time examples of resilience and mindfulness training. So much fun! Hands down, the best training investment of my long career."

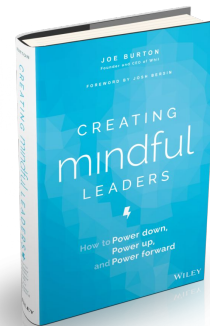
- **Donna Wimbec, SVP Wellbeing, Brown-Forman Corporation**

"Joe's unique story and background made wellbeing and emotional intelligence skills deeply relatable to our diverse audience of leaders. Beyond being deeply knowledgeable, he's incredibly funny, human, and relatable."

- **Marie-Claire Barker, Global Chief Talent Officer, Edelman**

"Following Joe Burton's incredible keynote to our 3,500 customers, over 400 attendees lined up for his book signing. It was amazing! We've never seen anything like it."

- **Christine Nott, Cornerstone OnDemand**



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